



Renée Tessier Nunley

Creative • Direction • Development

ReneeTessierNunley.site

Objective

I leverage artistic talent and strategic vision to direct and deliver engaging print, web and interactive projects. I have experience in Advertising, Branding, Project & Campaign Management, Interactive Web & Email Design, Front-end Dev, Pre-press, and Creative Team Development.

Most importantly, I want to build creative for companies that aim to make the world a better place.

Recent Experience

BOEHRINGER INGELHEIM

Contract Digital Design Director

June 2018–June 2019; CT

- Build an in-house agency model from scratch.
- Lead creative within the Diabetic Therapeutic Area, which includes the Jardiance® brand.
- Audit the project workflow process, cultivating cross-department relationships between team members. Attain a final result of an agile, streamlined workflow.
- Strategize, conceptualize wireframe, design, prototype, develop, and QA, and deploy a wide variety of digital media, including HTML5 animated banner ads and interstitials, landing pages, and fully responsive pixel-perfect emails for all email clients.

ENTRÉE HEALTH

Contract Art Supervisor

Dec 2017–May 2018; NYC

- Supervise creative content under Creative Director while directing junior staff.
- Collaborate with Copy and Account to ensure that strategic goals and objectives are met.
- Pitch creative and strategy directly to clients.

Education

MARYMOUNT MANHATTAN COLLEGE

BFA Design; Aug 2003–May 2007; NYC

REMEDY PARTNERS

Art Director

Apr 2014–Sept 2017; CT/NYC

- Run in-house agency as second in command under Creative Director. Manage, mentor and advise junior team members.
- Create, review and implement design systems and pieces with impeccable attention to detail, and employ marketing automation strategies.
- Liaise with key stakeholders regarding brand awareness and best practices sessions, as well as project kickoffs. Police brand consistency while streamlining design practices.
- Direct and manage freelance photographers for product and lifestyle shoots.

FREELANCE DESIGN

Freelance Creative and Dev

Jan 2007–Present

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| Condé Nast | MTA Distributors |
| Entercom | Martin & Company |
| Famous Horse | Neighborhoodies |
| Haier America | NYSCF |