



# Renée Tessier Nunley

Product Design • Strategic Creative Direction

[ReneeTessierNunley.site](http://ReneeTessierNunley.site)

I leverage artistic talent and strategic vision to direct and deliver engaging print, web and interactive projects. I have experience in Advertising, Branding, UX/UI Design, and Creative Team Development. I have the following skillsets:

- Sketch
- Adobe XD
- Azure
- Invision
- Photoshop
- Illustrator
- Indesign
- HTML & CSS
- Wordpress
- JIRA/Confluence
- Hubspot & Salesforce
- MS Office

## Experience

### FREELANCE DESIGN ROLES

Freelance Creative, UI & Development | Jan 2007-Present

- Condé Nast
- Entrée Health
- Entercom
- Famous Horse
- Haier America
- Keep America Beautiful
- Martin & Co Advertising
- MTA Distributors
- NYSCF
- Neighborhoodies
- Scrum50

### RECENT IN-HOUSE DESIGN ROLES

#### Digital Design Director

Boehringer Ingelheim, Ridgefield, CT | June 2018-June 2019

- Build an in-house agency model, ground up.
- Lead creative within the Diabetic Therapeutic Area, which includes the Jardiance® brand.
- Audit the project workflow process, cultivating cross-department relationships between team members. Attain a final result of an agile, streamlined workflow.
- Strategize, conceptualize, wireframe, design, prototype, develop and QA, and deploy a wide variety of digital media; including HTML5 animated banner ads and interstitials, landing pages, and responsive pixel-perfect emails for all email clients.
- Pitch creative and strategy directly to executive leadership and clients.

#### Art Director

Remedy Partners, New York, NY | April 2014-August 2017

- Run in-house agency as second in command under Creative Director. Manage, mentor and advise junior team members, and liaise with Account and Copy.
- Create, review and implement design systems and pieces with impeccable attention to detail, and employ marketing automation strategies.
- Liaise with key stakeholders regarding brand awareness and best practices sessions, as well as project kickoffs. Police brand consistency while streamlining design practices.
- Direct and manage freelance photographers for product and lifestyle shoots.

## Education

### MARYMOUNT MANHATTAN COLLEGE

BA Graphic Design | Aug 2003-May 2007; NYC